



Every KM tells a story. Be a chapter in someone's journey

Dear Community Supporter,

Become a Sponsor of the

PAWS in Motion: Cross Canada Challenge

Every KM tells a story – be a chapter in someone's life.

This September, we're inviting community-minded businesses like yours to partner with us as proud sponsors of National Service Dogs' Paws in Motion: Cross Canada Challenge.

This month-long, inclusive event unites passionate individuals, families, Canadians and their pups to collectively move **7,821 kilometers**—the width of Canada—while raising vital funds to support National Service Dogs (NSD). Our goal: to provide life-changing Certified Service Dogs to individuals living with autism, PTSD, and physical or developmental disabilities.

NSD does not receive government funding. We rely on generous community partners and grassroots fundraising events like this to make our work possible. With your sponsorship, we can go even further.

How You Can Help

Your donation or sponsorship will:

- Encourage participation and engagement from our volunteers and fundraisers
- Reach thousands of Canadians through digital and in-person promotion
- Directly support the training and placement of Certified Service Dogs

We've included a summary of sponsorship opportunities to show how your support can make a difference—and how we'll recognize your generosity in return.

Most importantly, your gift helps empower someone to live with greater independence, companionship, and confidence—with a service dog by their side.

Can we count on you to help write the next chapter in someone's story?

Thank you for your kind consideration.

With gratitude,

Lynne Davidson

Fund Development Specialist

National Service Dogs



Charitable Registration
No. 898029228 RR 0001





Every KM tells a story. Be a chapter in someone's journey

We need your help to raise \$20,000 this year!

Paws in Motion began in 2021 as a fitness and fundraising challenge to engage our supporters across Canada in a challenge to support their mental and physical health during COVID as well as raised much needed funds for our programs. Our goal this year is to raise \$20,000 to support the training and placement of Certified Service Dogs, Facility Dogs, and Skilled Companion Dogs. These incredible dogs empower children with autism, support veterans and first responders with PTSD, and assist individuals participating in life-changing intervention programs. We are seeking partners for our 4th annual event this September and there are many ways to get involved and we appreciate your consideration!

WAYS TO GET INVOLVED!!



Become a Sponsor

Make a one time personal donation or encourage your company or community group to donate as an official #PawsinMotion Sponsor!



Host an Event

Host a fundraising event at your workplace or in the community in support of NSD during the month of September



Set Up a Crowdfunding Page

Create your own unique fundraising page and share with your community contacts to garner more support from friends new to NSD



Share on Social Media

Like and share our social media posts for #PawsinMotion to help us gain more followers and spread awareness of our programs @natlservicedogs

CONTACT US TO GET INVOLVED TODAY!



lynn@nsd.on.ca 519-623-4188 x110 www.nsd.on.ca



SPONSORSHIP BENEFITS



TITLE SPONSOR
\$10,000

CHAMPION
\$2,500

PARTNER
\$1000

FRIEND
\$500

Pre-Event Recognition

Social Media Promotion	1 paw print	1 paw print	1 paw print	1 paw print
Website Presence	1 paw print	1 paw print	1 paw print	1 paw print
Email Blasts	1 paw print	1 paw print	1 paw print	1 paw print
Event Posters	1 paw print	1 paw print	1 paw print	1 paw print
Brand Recognition on all Event Advertising	1 paw print	1 paw print	1 paw print	1 paw print
Press Release	1 paw print	1 paw print	1 paw print	1 paw print

Event Recognition

Corporate Logo on all Event Pages	1 paw print	1 paw print	1 paw print	1 paw print
Logo appears as a one-day Event Sponsor	1 paw print	1 paw print	1 paw print	1 paw print
Special Announcement @ Online Event	1 paw print	1 paw print	1 paw print	1 paw print

Post-Event Recognition

Press Release	1 paw print	1 paw print	1 paw print	1 paw print
Social Media Recognition	1 paw print	1 paw print	1 paw print	1 paw print
Letter of Recognition	1 paw print	1 paw print	1 paw print	1 paw print

For more information on becoming an event sponsor, please contact Lynne in the NSD fundraising office ~ lynne@nsd.on.ca ~ 519-623-4188 x110

*In consideration of Canada Revenue Agency's tax receipting guidelines, NSD is not able to provide tax receipts for sponsorship packages.