

	Date: updated Feb 2024
	Next Scheduled Review - 2027
	Title : <b>Privacy Policy</b>

**1.0 Purpose**

At National Service Dogs (NSD), the privacy of your personal information has always been an important aspect of how we operate. On January 1, 2004, the federal Personal Information Protection and Electronic Documents Act (PIPEDA) began to apply to provincially regulated organizations that collect, use and disclose personal information in the course of commercial activity. As such, NSD has developed the following Privacy Policy in order to ensure compliance with PIPEDA, as well as to inform individuals of our continuing commitment to the protection of their personal information.

**2.0 Audience**

This document is applicable to all NSD stakeholders.

**3.0 Related Documents**

Personal Information Consent Form

**4.0 Definitions**

Personal Information	Personal information includes any factual or subjective information, recorded or not, about an identifiable individual. This includes information in any form such as a personal e-mail address, credit card numbers, home addresses and so on. It does not include information normally found on a business card, such as name, title, company, business address, business e-mail address, business telephone or fax number.
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**5.0 Procedure**

**Who is responsible for protecting the personal information collected, used and disclosed by the NSD?**

The Executive Director, Danielle Forbes, of NSD is the Chief Privacy Officer for the organization. The Chief Privacy Officer, along with NSD staff, volunteers, and board and committee members, are responsible for ensuring compliance with PIPEDA and with this Privacy Policy. At times, NSD staff may be delegated to act on behalf of the Chief Privacy Officer or to take responsibility for occasional collection, use and disclosure of personal information.

## **Why does NSD collect, use or disclose personal information?**

NSD is committed to empowering people to reach their full potential through the use of specially trained service dogs. In order to meet these goals, NSD may collect, use and disclose personal information, when applicable, for the following purposes:

- To assess applications for a service or facility dog;
- To assess applications for volunteering;
- To evaluate donor needs and interests;
- To issue newsletters and event notifications;
- To solicit annual donations;
- To add information to our website, newsletters, displays and presentations;
- With additional consent to provide stories to media, research and other public relations work.

NSD does not sell or rent its client, volunteer, staff or donor information to any external parties.

## **How do individuals provide NSD with their consent for the collection, use and disclosure of their personal information?**

Individuals may provide personal information expressly through the application, events/programs registration, or newsletter subscription process. During these processes, they may also provide their preferred contact information. NSD staff and Executive members have access only to the personal information provided by the member that is required to fulfill the purposes stated within this policy. Personal information about potential donors may be collected from individuals when they attend NSD related events. At times, NSD may communicate information and details about future activities to these individuals.

NSD will collect specific permissions on release forms for general use items such as graduation photos, separate projects such as information for brochures and research projects. Information will not be released to any third party without the express permission of the NSD stakeholder.

Consent can be withdrawn by contacting NSD's Chief Privacy Officer who will ensure that the individual's personal information is no longer used or disclosed by the organization.

## **How much personal information does NSD collect, use or disclose?**

NSD collects, uses and discloses personal information only to the extent required to fulfill the purposes stated within this policy.

## **How long does NSD retain personal information?**

NSD retains personal information only for as long as is required to fulfill the purposes stated within this policy, and to meet all requirements by law. Client and volunteer records are

retained only for the duration of their active period. All financial transaction records are retained as long as required by Canada Customs and Revenue Agency.

### **How accurate is the personal information collected, used and disclosed by NSD?**

Personal information that is collected, used and disclosed by NSD is provided by individuals and is updated by NSD when requested by the individual. If an individual's personal information requires amendment, they may contact the NSD office at 1286 Cedar Creek Rd, Cambridge, ON N1R 5S5 or by phone at 519-623-4188 or email [info@nsd.on.ca](mailto:info@nsd.on.ca) to ensure that the correction is made.

### **How secure is the personal information stored at NSD?**

NSD is committed to ensuring that personal information is protected from unauthorized access, unintended disclosures or theft. This protection is provided by firewalls in the computer system, passwords to protect databases, locked filing cabinets and restricted access to offices. No photocopying of personal information is allowed. Only the Chief Privacy Officer and delegated individuals have access to this information.

### **How is personal information collected, used or disclosed via NSD's web sites?**

In order to enhance your browsing experience when accessing NSD's websites, a small text file called a "cookie" is sent from our web server to your browser and stored on your computer. Cookies enhance your browsing experience, and also allow us to recognize you when you return to NSD's websites. You may set your browser to notify you when you receive cookies and you may choose to disable or delete cookies if you wish. Cookies are not programs or code, and are only used to optimize browsing.

NSD's websites also log IP addresses of visitors. This information is used, in aggregate form, to provide statistical measures about usage of the site. This in turn allows us to continually improve the content and design of our web sites.

NSD's websites may contain links to other websites owned and operated by third parties. While we attempt to ensure that these organizations adhere to similar privacy policies, we are not responsible for the content or privacy practices of such sites. It is highly recommended that you review the privacy policies of other sites prior to providing any personal information on those sites.

### **How can individuals learn more about NSD's Privacy Policy?**

Updated versions of this Privacy Policy will continue to be posted on the Website at [www.nsd.on.ca](http://www.nsd.on.ca) as we make improvements. This Policy is also available in hard-copy at the NSD office, a copy of which can be requested by contacting NSD at: NSD office at 1286 Cedar Creek Rd, Cambridge, ON N1R 5S5 or by phone at 519-623-4188 or email [info@nsd.on.ca](mailto:info@nsd.on.ca) to ensure that the correction is made.

### How can individuals access their personal information held by NSD?

Individuals have a right to access their own personal information in the possession and control of NSD. They also have a right to know if their information has been disclosed to any third parties. If individuals wish to access their personal information, they need to contact NSD in writing at the above mailing or e-mail address. NSD reserves the right to charge a reasonable fee for the copying of this information.

### How can individuals relay their concerns about their personal information held by NSD?

If individuals have a complaint related to NSD's Privacy Policy, they can contact the Chief Privacy Officer in writing using the above contact information. If the Chief Privacy Officer is unable to resolve the concern, or if there are further complaints, individuals may contact the [Privacy Commissioner of Canada](#) or at:

Office of the Privacy Commissioner  
of Canada  
30 Victoria Street  
Gatineau, Quebec  
K1A 1H3  
Toll-free: 1-800-282-1376  
Phone: 819-994-5444  
TTY: 819-994-6591

#### CHANGE HISTORY

Description of Change: Updated Privacy Commissioner of Canada info  
Date Feb 2024

October 2019

Description of Change:

1. Moved current policy to new standard template.
2. Added document purpose.
3. Added document audience.
4. Updated contact information and information retention timelines